

THIS IS IT!



THIS IS IT! Panel Discussion and Q&A

Wednesday 1 October

Fairfield Halls

17.40 – 18.30

Tips and words of advice from key industry professionals

17.40 Welcome

17.45 Martin Bright, CEO the Creative Society introduces the panel

17.50 Katie Henry

18.00 Ansel Neckles

18.10 Natalie Campbell

18.20 Q&A

18.30 Panel ends, networking and social hour begins

Speaker Biographies

Martin Bright is the award-winning former Political Editor of the New Statesman and The Jewish Chronicle. His idea for The Creative Society (formerly New Deal of the Mind) captured the imagination of the cultural world in 2009 and attracted the support of politicians from across the political spectrum.

Martin is Founder and Chief Executive of The Creative Society. Since March 2009 he has been working closely with ministers, officials and arts organisations to deliver jobs in the creative industries.

Katie Henry is a freelance Theatre Director; she is currently Associate Director on the UK Tour of War Horse as well as directing at the Orange Tree Theatre, Southbank Centre and various Drama Schools. Recent directing credits include *Grandpa Joe's Giant Storytelling Bed* at Southbank Centre & BAC, *Children in Uniform* and *Yerma* St Mary's University, *The Slug in the Shoe*, *Two Gentleman*, *Much Ado About Nothing* for White Horse Theatre in

Germany, *I Dream Before I Take the Stand*, *A Midsummer Night's Dream* and *Last Train to Nibroc* for the Orange Tree Theatre and *Iron* at the BAC.

Ansel Neckles graduated from Camberwell College of Arts in Graphic Design and began his career in Advertising; working at agencies such as Tribal DDB and Saatchi & Saatchi as Art Director / Copywriter. In 2009 Ansel set up his own creative agency twenty%extra and most recently, cultural journal Let's Be Brief (LBB). Since setting up his own business he has worked with a range of clients and partners such as Virgin Media Pioneers, Louis Vuitton, D&AD, Boxpark and Channel 4. In 2012 Ansel won Best New Business Award from University of the Arts – Creative Enterprise Awards.

Natalie Campbell is a social entrepreneur, author and business coach. She is Founding Partner at A Very Good Company, a Social Innovation consultancy she co-founded in 2010. The company vision is to create a world where people can feel good, do well and live better. This is achieved through helping clients such as Virgin Media, Marks and Spencer, somewhere to _ and Channel 4 to do well by doing good.

About the event and our work

THIS IS IT! is a professional development network encompassing regional events and an online network for young unemployed people starting a career in the creative and cultural sectors. Through career development days featuring interactive workshops and talks by UK leading industry professionals, participants develop the skills and knowledge required to maximise employability and forge a professional network of their own.

The programme's online network promotes job opportunities, career events and industry updates and provides a space for participants to network and showcase their activities to peers and employers.

The THIS IS IT! Alumni scheme has been developed to provide exclusive training and networking opportunities to those who have previously completed a placement with a creative employer. The scheme will train the next generation of cultural leaders to become mentors to others and give back to the programme. Following attendance to the main THIS IS IT! event in their region, local apprentices are invited to form part of an exclusive network of professionals. Together with local arts organisations, THIS IS IT! Alumni groups work on creative briefs and local projects that may lead into setting up innovative start-ups and further employment.

THIS IS IT! is presented by The Creative Society, an arts charity working to get young unemployed people into creative jobs. We are working in partnership with Arts Council England, Creative & Cultural Skills and leading arts organisations across the country on the Creative Employment Programme, a £15m fund designed to create 6,500 paid positions for young unemployed people aged 16-24 in the creative industries by March 2015.

Find out more at www.ThisIsItNetwork.co.uk
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<https://twitter.com/CreativeSoc> #ThisIsItNetwork